

YOUR SINGLE SOURCE FOR

# Deposit Success



Experience the many ways we can help you increase deposits.







## When you tap into our single source for creative marketing and fulfillment support, you get:

**The highest quality creative outcome.** We have received over 200 awards for creative excellence. We are experts in helping you develop your strategy and craft a story that will connect with those seeking your products.

**Integrated electronic marketing.** We have invested in the latest technological solutions to enhance and improve consumer interactions such as QR codes, personalized URLs (PURLs) and landing pages, geo/demo targeting and comprehensive digital advertising.

**On-site printing and full service support.** Our model ensures that your project is produced quickly and at the highest quality. Our quality assurance extends all the way through the print production process, speeding your time to market.

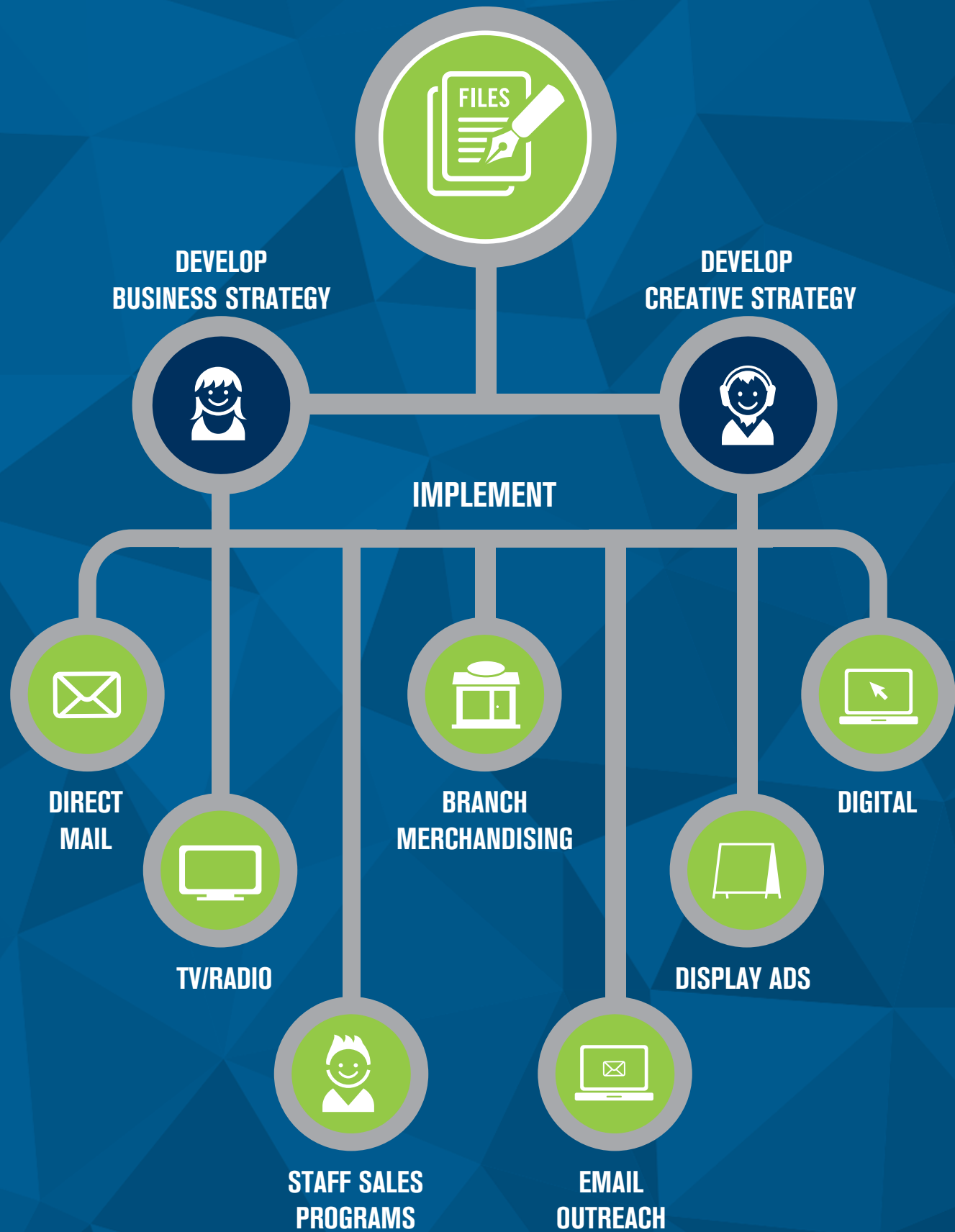
**Secured mailing, data management and list acquisition.** We can help you manage your current lists or find new potential account holders through our extensive network of marketing lists and outside data partners.





# LET WESTAMERICA MANAGE YOUR DEPOSIT SUCCESS FROM START TO FINISH

## ANALYZE YOUR CURRENT DEPOSIT GOALS





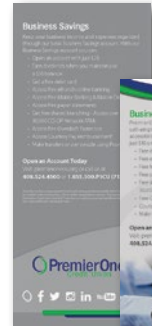
# Checking/Debit/ATM/Core Accounts



- New account acquisition
- Business accounts
- Online banking campaigns
- Account switching promotions
- Matrix mailings
- Account onboarding



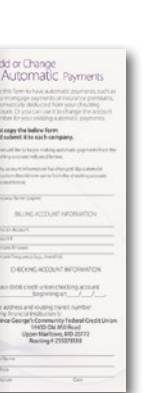
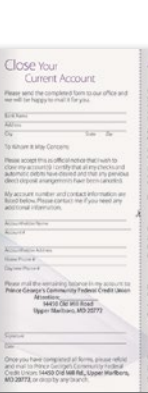
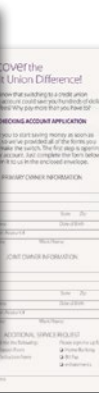
Postcards



Statement Inserts



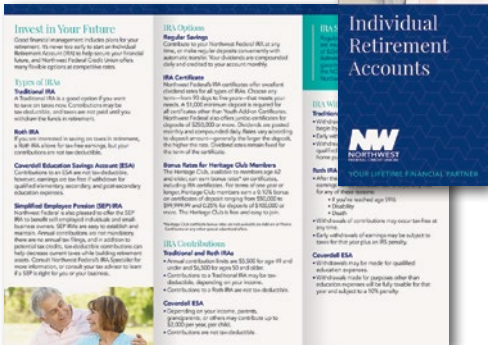
Brochures



# Retirement/Special Savings/Investment Programs



- IRA campaigns
- Health savings accounts
- Investment products



Brochures



Mailers





# Interest-Earning Accounts



- Money market accounts
- Certificate accounts



Postcards



Email Promotions



Statement Inserts

**DON'T WANT YOUR DEPOSITS TIED UP IN CERTIFICATES BUT STILL WANT TO EARN DIVIDENDS?**

**A MONEY MARKET ACCOUNT IS JUST WHAT YOU'RE LOOKING FOR.**

**LOW MINIMUM DEPOSIT OF \$1,000**  
The more you save, the more you earn with tiered dividends, allowing you penalty-free access to your money.

973.ASK.XCEL, Option #5 | XCELfcu.org  
Federally insured by NCUA

Posters

# Technology Solutions



**Our Mobile App**  
is Your Personal Banking Teller

Available on the App Store and Google play.  
Fast, safe and free to download

Web Graphics

- Bank at work campaigns
- Remote deposit capture
- Online banking utilization and training

**ELECTRONIC SERVICES**

**Bank at Work**

**Remote Deposit**

**Mobile Banking**

**Online Services**

**Security and Confidentiality**

**Florida Credit Union**

**Bank at Work is Life Simplified!**

**Bank at Work Benefits**

**Next Steps to Bank at Work**

**Bank at Work**

Brochures

Flyers/Take Ones

**CardValet**  
Your card, on your terms

**CardValet lets you:**

- Turn your debit card off
- Control transactions
- Set spending limits
- Block transactions
- Get alerts

**Get the mobile app that lets you control debit card usage and spending on the go.**

**CardValet**

**SOUTH CAROLINA FEDERAL CREDIT UNION**



Contact us today to get started.



26012 Atlantic Ocean | Lake Forest | CA 92630  
**T** 949.462.3600 | **TF** 877.384.7772 | **F** 949.462.3700 | [mail@mywestamerica.com](mailto:mail@mywestamerica.com) | [mywestamerica.com](http://mywestamerica.com)