vour single source for **Deposit Success**



Experience the many ways we can help you increase deposits.





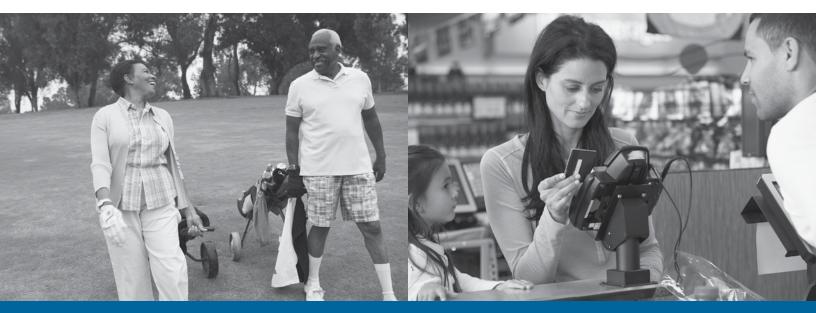
When you tap into our single source for creative marketing and fulfillment support, you get:

The highest quality creative outcome. We have received over 200 awards for creative excellence. We are experts in helping you develop your strategy and craft a story that will connect with those seeking your products.

Integrated electronic marketing. We have invested in the latest technological solutions to enhance and improve consumer interactions such as QR codes, personalized URLS (PURLs) and landing pages, geo/demo targeting and comprehensive digital advertising.

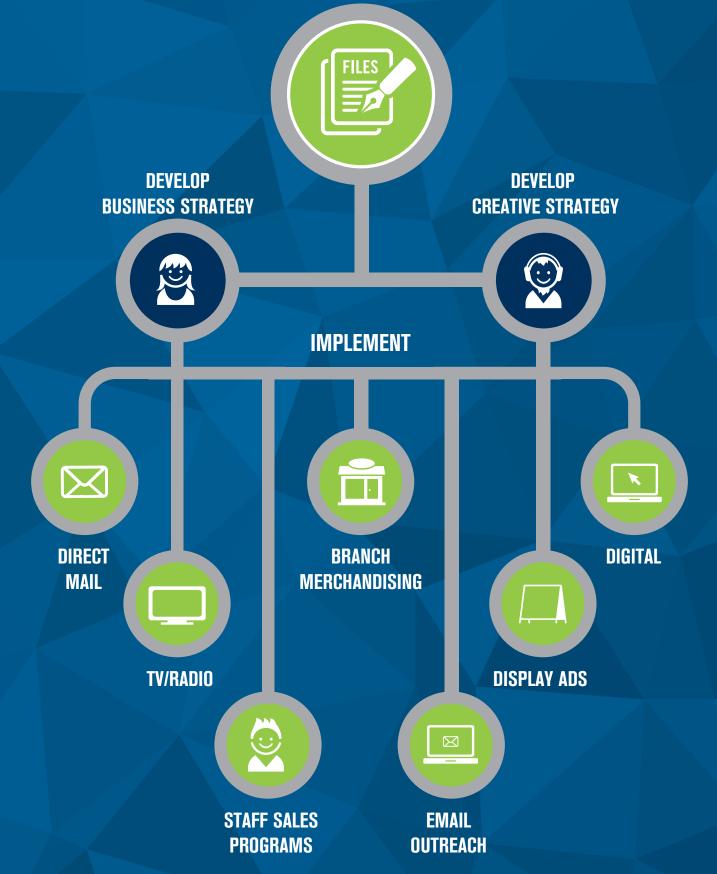
On-site printing and full service support. Our model ensures that your project is produced quickly and at the highest quality. Our quality assurance extends all the way through the print production process, speeding your time to market.

Secured mailing, data management and list acquisition. We can help you manage your current lists or find new potential account holders through our extensive network of marketing lists and outside data partners.



LET WESTAMERICA MANAGE YOUR DEPOSIT SUCCESS FROM START TO FINISH

ANALYZE YOUR CURRENT DEPOSIT GOALS



Checking/Debit/ ATM/Core Accounts

- New account acquisition
- Business accounts
- Online banking campaigns
- Account switching promotions
- Matrix mailings
- Account onboarding









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Retirement/ Special Savings/ Investment Programs

Individual Retirement

Accounts



Brochures

• IRA campaigns

Health savings accounts
Investment products



Technology Solutions

- Bank at work campaigns
- Remote deposit capture
- Online banking utilization and training







Web Graphics

Flyers/Take Ones





Contact us today to get started.



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